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Kroff Chemical Company, Inc. Promotes Two Sales Representatives to New Leadership Roles

PITTSBURGH, June 11, 2013 – [Kroff, Inc.](#), one of the fastest-growing water treatment companies in the United States, recently promoted two of its sales representatives to new leadership roles within the company:

- **Bill Bluethmann** has been promoted to area manager of the Western Region for Kroff Chemical Company. Based in Detroit, MI, Bluethmann will oversee a team of six sales representatives and a sales territory that includes three states. Bluethmann joined Kroff in 2012 and has significant experience in water and wastewater treatment.
- **Zach Rouzee** was recently named area manager of the newly created South Central Region for Kroff Chemical Company. Based in Morgantown, WV, Rouzee will be charged with directing four sales representatives in his new role. His territory includes three states. Rouzee joined Kroff in 2002 and has engineered steady growth for Kroff in West Virginia and surrounding regions throughout his time with the company.

“At Kroff, experience matters. It matters to the company, and it matters to our customers. Our sales associates and technicians are highly experienced professionals that are constantly in the field addressing new challenges and coming up with innovative solutions for their customers,” said Tim Laube, general manager of Kroff Chemical Company. “Bill and Zach represent the very best that Kroff has to offer, and we’re pleased to promote them to these new leadership positions. We look forward to their contributions as we continue to grow our market presence.”

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Kroff Chemical Company, Inc. Promotes Two Sales Representatives to New Leadership Roles (cont.)

Kroff Chemical Company provides industry-leading treatment services for boilers, cooling towers and wastewater within an array of industries. With advanced chemistry and innovative processes, Kroff Chemical Company maximizes equipment efficiency, reduces costly downtime and ensures regulatory compliance. The company's comprehensive treatment programs, laboratory services and technical experts enable customers to focus on core operations.

For more information on the company, visit www.kroff.com.

About Kroff, Inc.

Kroff, Inc. is one of the fastest-growing, full-service specialty chemical companies in the United States. With patented chemistry, experienced consultants and a commitment to innovation, Kroff engineers solutions for clients that ensure environmental compliance and save money. The company includes: **Kroff Chemical Company, Inc.** (KCC), providing custom-blended chemicals and processes for water and wastewater treatment; **Kroff Facilities Services, Inc.** (KFS), enabling companies and organizations to outsource their water treatment services; **Kroff Process Technologies, Inc.** (KPT), providing process cleaners and lubricants to support the metals production and fabrication industries; **Kroff Well Services, Inc.** (KWS), offering remediation of flowback waters and production brines for frac water reuse; **Kroff Materials Reprocessing, Inc.** (KMR), which enables companies to reuse and recycle industrial manufacturing byproducts, including oil; **Kroff International, LLC**, with projects in Japan, Europe, Africa and South America; **Kroff Lab Services, Inc.** (KLS), offering exceptional speed and precision in water analysis and the expertise of a doctoral-level analytical team; and **Kroff Chile - Tecnologías y Procesos Limitada**, which provide cost-effective custom-blended chemicals and processes for water and wastewater treatment to companies in that country. Kroff partners with companies in primary metals, manufacturing, health care, and energy and more. Founded in 1988, Kroff is headquartered in Pittsburgh, PA. For more information, visit www.kroff.com.

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