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**Kroff, Inc. to Offer Expertise on Safe Water Reuse in Marcellus Drilling  
at Pittsburgh Chemical Day**

*— Kevin Flaherty to Serve as Featured Speaker on September 25—*

**PITTSBURGH, September 11, 2012** – [Kroff, Inc.](#), one of the fastest-growing water treatment companies in the United States, is pleased to announce that Kevin Flaherty, account manager for Kroff Well Services (KWS), Inc., will serve as a featured speaker during the 45<sup>th</sup> Annual Pittsburgh Chemical Day (September 25, 2012 at the Omni William Penn Hotel in Pittsburgh, PA). Flaherty’s presentation is titled “Chemicals for Shale Drilling and Water Treatment,” and will offer attendees cutting-edge information on strategies and chemical technologies currently available to minimize the environmental impacts of shale drilling.

“Businesses in western Pennsylvania are continuing to explore the many economic opportunities that drilling in the Marcellus Shale can offer,” said Flaherty. “At the same time, these businesses need to be aware of the environmental regulations that are in place to help keep our communities safe and healthy. During my presentation, I’ll discuss frac water flowback and production brine remediation technologies that allow for safe and effective water reuse.”

Kroff Well Services, Inc. (KWS), a Kroff, Inc. company, is recognized as a leader in developing frac water flowback and production brine remediation procedures to allow for safe and effective reuse of these waters on subsequent frac locations. Kroff’s sophisticated laboratory equipment, advanced software designs, and team of highly experienced consultants have secured a position for KWS at the forefront of engineering frac fluid designs and flowback treatment technologies. The company is also a member of the Marcellus Shale Coalition.

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Pittsburgh Chemical Day is the largest, premier one-day event held in the industry. This year's event will focus on the inherent ties between the chemical and energy industries.

For more information about Kroff, Inc., visit [www.kroff.com](http://www.kroff.com).

### **About Kroff, Inc.**

Kroff, Inc. is one of the fastest-growing, full-service specialty chemical companies in the United States. With patented chemistry, experienced consultants and a commitment to innovation, Kroff engineers solutions for clients that ensure environmental compliance and save money. The company includes: **Kroff Chemical Company, Inc.** (KCC), providing custom-blended chemicals and processes for water and wastewater treatment; **Kroff Facilities Services, Inc.** (KFS), enabling companies and organizations to outsource their water treatment services; **Kroff Process Technologies, Inc.** (KPT), providing process cleaners and lubricants to support the metals production and fabrication industries; **Kroff Well Services, Inc.** (KWS), offering remediation of flowback waters and production brines for frac water reuse; **Kroff Materials Reprocessing, Inc.** (KMR), which enables companies to reuse and recycle industrial manufacturing byproducts, including oil; **Kroff International, LLC**, with projects in Japan, Europe, Africa and South America; **Kroff Lab Services, Inc.** (KLS), offering exceptional speed and precision in water analysis and the expertise of a doctoral-level analytical team; and **Kroff Chile - Tecnologías y Procesos Limitada**, which provide cost-effective custom-blended chemicals and processes for water and wastewater treatment to companies in that country. Kroff partners with companies in primary metals, manufacturing, health care, and energy and more. Founded in 1988, Kroff is headquartered in Pittsburgh, PA. For more information, visit [www.kroff.com](http://www.kroff.com)

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