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**Kroff Well Services, Inc. to Share Best Practices for Reuse of Frac Water
Flowback at 2012 Marcellus and Utica Shale Conference**

-Dave Grottenthaler to Serve as a Featured Speaker at National Conference-

PITTSBURGH, March 8, 2012 – [Kroff, Inc.](#), one of the fastest-growing water treatment companies in the United States, is pleased to announce that **Dave Grottenthaler**, general manager of Kroff Well Services, Inc., will serve as a featured speaker at the 2012 Marcellus and Utica Shale Conference and Expo (April 1-3, 2012 at the Greenbrier Resort, White Sulphur Springs, WV). The conference will gather leading shale executives and experts within the industry, along with key members of the natural gas associations of Ohio, Pennsylvania and West Virginia.

“Gas exploration and drilling in both the Marcellus and Utica shale areas continues to increase, which means natural gas drilling companies must be fully aware of the operational and environmental issues that they face,” Grottenthaler said. “At Kroff, we have developed expertise and best practices as it relates to the reuse of frac water flowback and production brines. We look forward to sharing that expertise at the conference.”

Grottenthaler has three decades of experience in water and wastewater treatment and now focuses his efforts on frac fluid designs and water remediation for reuse in the oil and gas industry. His knowledge of fluid design formulation and water treatment quality for safe and effective reuse of frac water provides a dual perspective from both sides of critical water issues, offering environmental and effective approaches to the shale gas extraction process.

The 2012 Marcellus and Utica Shale Conference and Expo will address a number of key topics related to natural gas exploration, including the important role natural gas plays in meeting the world’s rising energy demand, recent legislative rules and how they impact the shale industry, other government regulations, key environmental matters and safety protocols.

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For more information about Kroff, Inc., please visit www.kroff.com.

About Kroff, Inc.

Kroff, Inc. is one of the fastest-growing, full-service water treatment companies in the United States. With patented chemistry, experienced consultants and a commitment to innovation, Kroff engineers solutions for clients that ensure environmental compliance and save money. The company includes: **Kroff Chemical Company, Inc.** (KCC), providing custom-blended chemicals and processes for water and wastewater treatment; **Kroff Facilities Services, Inc.** (KFS), enabling companies and organizations to outsource their water treatment services; **Kroff Process Technologies, Inc.** (KPT), providing process cleaners and lubricants to support the metals production and fabrication industries; **Kroff Well Services, Inc.** (KWS), offering remediation of flowback waters and production brines for frac water reuse; **Kroff Materials Reprocessing, Inc.** (KMR), which enables companies to reuse and recycle industrial manufacturing byproducts, including oil; **Kroff International, LLC**, with projects in Japan, Europe, Africa and South America; **Kroff Lab Services, Inc. (KLS)**, offering exceptional speed and precision in water analysis and the expertise of a doctoral-level analytical team; and **Kroff Chile - Tecnologías y Procesos Limitada**, which provide cost-effective custom-blended chemicals and processes for water and wastewater treatment to companies in that country. Kroff partners with companies in primary metals, manufacturing, health care, and energy and more. Founded in 1988, Kroff is headquartered in Pittsburgh, PA. For more information, visit www.kroff.com.

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