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Kroff Well Services, Inc. to Share Expertise on Best Practices for Water Reuse at IOGA of West Virginia Winter Meeting

PITTSBURGH, January 12, 2012 – [Kroff, Inc.](#), one of the fastest-growing water treatment companies in the United States, is pleased to announce that Dave Grottenthaler, general manager of Kroff Well Services, Inc., will be a featured speaker at the Independent Oil and Gas Association (IOGA) of West Virginia's winter meeting (February 21-22, 2012 at the Charleston Town Center Marriott, in Charleston, WV). Grottenthaler's presentation will focus on water treatment procedures that allow for safe and effective reuse of frac water flowback.

"Gas exploration and drilling in West Virginia presents tremendous economic growth opportunities for the area, but water use and treatment is an important issue for drilling companies and local residents alike," said Grottenthaler. "As drilling in the area continues to grow at a rapid pace, Kroff's innovative flowback treatment technologies can help oil and gas companies ensure that they are meeting environmental regulations in terms of water use and reuse."

Grottenthaler has three decades of experience in water and wastewater treatment and now focuses his efforts on frac fluid designs and water remediation for reuse in the oil and gas industry. His knowledge of fluid design formulation and water treatment quality for safe and effective reuse of frac water provides a dual perspective from both sides of critical water issues, offering environmental and effective approaches to the shale gas extraction process.

IOGA of West Virginia is a statewide, non-profit trade association representing companies engaged in the extraction and production of natural gas and oil in West Virginia. The organization was formed to promote and protect a strong, competitive and capable independent natural gas and oil producing industry in West Virginia.

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For more information about Kroff, Inc., please visit www.kroff.com.

About Kroff, Inc.

Kroff, Inc. is one of the fastest-growing, full-service water treatment companies in the United States. With patented chemistry, experienced consultants and a commitment to innovation, Kroff engineers solutions for clients that ensure environmental compliance and save money. The company has six distinct business units: **Kroff Chemical Company, Inc.** (KCC), providing custom-blended chemicals and processes for water and wastewater treatment; **Kroff Facilities Services, Inc.** (KFS), enabling companies and organizations to outsource their water treatment services; **Kroff Process Technologies, Inc.** (KPT), providing process cleaners and lubricants to support the metals production and fabrication industries; **Kroff Well Services, Inc.** (KWS), offering remediation of flowback waters and production brines for frac water reuse; **Kroff Materials Reprocessing, Inc.** (KMR), which enables companies to reuse and recycle industrial manufacturing byproducts, including oil; and **Kroff International, LLC**, with projects in Japan, Europe, Africa and South America. Kroff partners with companies in primary metals, manufacturing, health care, and energy and more. Founded in 1988, Kroff is headquartered in Pittsburgh, PA. For more information, visit www.kroff.com.

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