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Contact: Jeff Donaldson
412-642-7700

jeff.donaldson@elias-savion.com

**Kroff Lab Services, Inc. Established to Provide Advanced Water
Testing and Analysis for Oil & Gas Clients and Other Industry Sectors**
– General Manager Paul Rey Leads Doctoral-Level Team to Provide Innovative Solutions –

PITTSBURGH, July 25, 2011 – [Kroff, Inc.](#), one of the fastest-growing water treatment companies in the United States, continues to expand its service array in the growing market of water and wastewater treatment with the official launch of Kroff Lab Services, Inc. (KLS). The lab includes a renovated 4,100 square-foot facility in Ambridge, Pennsylvania featuring advanced equipment and a team of nine scientists who test and analyze water and wastewater primarily for customers in the oil and gas exploration industry, but also sectors as diverse as primary metals, manufacturing and facilities management.

“As Kroff, Inc. continues to expand into more diversified areas of water and wastewater treatment, Kroff Lab Services, Inc. will continue to dedicate more and more resources to developing innovative products and services,” said Paul Rey, general manager of Kroff Lab Services, Inc. “We have a high-level analytical team and an array of state-of-the-art equipment. We are working every day to provide our customers with unique solutions that aren’t available anywhere else.”

KLS offers industry-leading speed and precision in water analysis to support Kroff’s growth and serve the company’s partners and corporate clients. The lab focuses on fast, accurate and comprehensive analyses to identify water quality, compatibility with geological substrates, friction reduction (FR loop) performance, geochemical modeling for assessment of scaling potential, and microbiological analysis. Product development is focused primarily on frac fluid design for enhanced performance and 100 percent flowback reuse for reduced environmental impact in sensitive areas such as the Marcellus Shale region.

– more –

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Technical and analytical support capabilities also include new product compatibility testing, deposit analysis, substrate wettability, interfacial tension studies, high temperature and high pressure viscometry, charge analysis and particle size distribution analysis. KLS experts utilize state-of-the-art analytical equipment for product development and management and to design proprietary systems for performance testing. Featured equipment includes two custom designed FR loops, ICP and gradient elution ion chromatography analyzers, FTIR, DCA Goniometer, Parr pressure reactors, UV-VIS scanning spectrophotometers, various digital viscometers, and advanced proprietary geochemical modeling software.

As general manager, Rey is responsible for all research and development as well as product management. He has worked in the water treatment industry for more than 30 years, including 11 years at Kroff. Before joining the company, he worked in research and development for Calgon Corporation, identifying and developing products for a variety of industrial applications. Rey holds 16 U.S. patents and has five patents pending. He earned a Bachelor of Science in civil and environmental engineering from Lowell Technology Institute and a Master of Science in mineral science from The Pennsylvania State University. Rey is a member of the Society of Petroleum Engineers, the American Chemical Engineers Society, and the Association of Water Technologies.

For more information about Kroff, Inc., please visit www.kroff.com.

About Kroff, Inc.

Kroff, Inc. is one of the fastest-growing, full-service water treatment companies in the United States. With patented chemistry, experienced consultants and a commitment to innovation, Kroff engineers solutions for clients that ensure environmental compliance and save money. The company includes: **Kroff Chemical Company, Inc.** (KCC), providing custom-blended chemicals and processes for water and wastewater treatment; **Kroff Facilities Services, Inc.** (KFS), enabling companies and organizations to outsource their water treatment services; **Kroff Process Technologies, Inc.** (KPT), providing process cleaners and lubricants to support the metals production and fabrication industries; **Kroff Well Services, Inc.** (KWS), offering remediation of flowback waters and production brines for frac water reuse; **Kroff Materials Reprocessing, Inc.** (KMR), which enables companies to reuse and recycle industrial manufacturing byproducts, including oil; **Kroff International, LLC**, with projects in Japan, Europe, Africa and South America; and **Kroff Lab Services, Inc. (KLS)**, offering exceptional speed and precision in water analysis and the expertise of a doctoral-level analytical team. Kroff partners with companies in primary metals, manufacturing, health care, and energy and more. Founded in 1988, Kroff is headquartered in Pittsburgh, PA. For more information, visit www.kroff.com.

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