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Contact: Jeff Donaldson
412-642-7700

jeff.donaldson@elias-savion.com

Kroff Chemical Company Continues Growth with Two New Appointments

– Senior Account Executive, Sales Representative are Latest to Join Team –

PITTSBURGH, July 13, 2011 – [Kroff, Inc.](#), one of the fastest-growing water treatment companies in the United States, is pleased to announce the addition of two individuals to Kroff Chemical Company, Inc., a division of Kroff, Inc., that provides custom-blended chemicals and processes for water and wastewater treatment:

- **Jim Skiba** has been appointed senior account executive. In this role, he will be responsible for customer relations, management of key accounts, and execution of the regional strategic growth plan. Skiba has nearly three decades of experience in the sale and application of specialty chemicals for the industrial, commercial, and municipal water treatment markets. Most recently, Skiba served as senior account manager at Nalco Company. Skiba holds a Bachelor of Science in marketing and management from Saint Joseph's University.
- **Daniel Gray** has been named sales representative. In this role, he will be responsible for driving sales growth for Kroff Chemical Company's water treatment products and customized solutions. Prior to joining Kroff, Inc., Gray served as a local commercial sales representative for Culligan International, where he designed and sold water treatment equipment solutions for commercial and light industrial applications. Gray previously served as a water care specialist for Ecolab Water Care, performing professional sales and service work. He earned a Bachelor of Science in biology from University of Maryland, College Park.

“As market demand for our innovative, cost-effective and customized solutions continues to increase, we're looking for experienced and motivated individuals like Jim and Dan to add to the Kroff Chemical Company team,” said Fred Potthoff, co-founder and co-owner of Kroff, Inc. “We're confident that they will help both current and prospective clients meet and exceed their needs for water and wastewater treatment.”

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Kroff Chemical Company Continues Growth with Two New Appointments (cont.)

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For more information about Kroff, Inc., please visit www.kroff.com.

About Kroff, Inc.

Kroff, Inc. is one of the fastest-growing, full-service water treatment companies in the United States. With patented chemistry, experienced consultants and a commitment to innovation, Kroff engineers solutions for clients that ensure environmental compliance and save money. The company has six distinct business units: **Kroff Chemical Company, Inc.** (KCC), providing custom-blended chemicals and processes for water and wastewater treatment; **Kroff Facilities Services, Inc.** (KFS), enabling companies and organizations to outsource their water treatment services; **Kroff Process Technologies, Inc.** (KPT), providing process cleaners and lubricants to support the metals production and fabrication industries; **Kroff Well Services, Inc.** (KWS), offering remediation of flowback waters and production brines for frac water reuse; **Kroff Materials Reprocessing, Inc.** (KMR), which enables companies to reuse and recycle industrial manufacturing byproducts, including oil; and **Kroff International, LLC**, with projects in Japan, Europe, Africa and South America. Kroff partners with companies in primary metals, manufacturing, health care, and energy and more. Founded in 1988, Kroff is headquartered in Pittsburgh, PA. For more information, visit www.kroff.com.

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