



FOR IMMEDIATE RELEASE

Contact: Jeff Donaldson
412-642-7700

jeff.donaldson@elias-savion.com

Kroff Chemical Company, Inc. Hires Senior Account Manager to Provide Sales, Service and Technical Support for New and Existing Customers

– Steve Mangiafico Brings Experience and Innovative Leadership Solutions to New Position –

PITTSBURGH, March 30, 2011 – [Kroff, Inc.](#), one of the fastest-growing water treatment companies in the United States, is pleased to announce the appointment of Steve Mangiafico as senior account manager for Kroff Chemical Company, Inc. In this role, Mangiafico will provide sales, service and technical support for new and existing customers of Kroff Chemical Company, a division of Kroff that provides custom-blended chemicals and processes for water and wastewater treatment.

“Steve has an impressive background in the areas of strategic development, customer support, training and assisting plant operators, and conducting program reviews to ensure project efficiency,” said Fred Potthoff, co-founder and co-owner of Kroff, Inc. “As we continue to grow, we are pleased to add smart and experienced individuals like Steve to our team of water and wastewater treatment experts.”

Prior to joining Kroff Chemical Company, Mangiafico was senior account manager for U.S. Water Services, Inc., where he worked with water chemistry and treatment technologies focused on cooling towers, boiler steam generation and reverse osmosis. Before that, Mangiafico was a water management specialist with Veolia Water North America, where he developed new business opportunities and provided customers with ongoing support. He received a Bachelor of Science degree in biology from The University of Akron.

-more-

Kroff Chemical Company, Inc. Hires Senior Account Manager to Provide Sales, Service and Technical Support for New and Existing Customers

– Steve Mangiafico Brings Experience and Innovative Leadership Solutions to New Position –

For more information about Kroff, Inc., visit www.kroff.com.

About Kroff, Inc.

Kroff, Inc. is one of the fastest-growing, full-service water treatment companies in the United States. With patented chemistry, experienced consultants and a commitment to innovation, Kroff engineers solutions for clients that ensure environmental compliance and save money. The company has six distinct business units: **Kroff Chemical Company, Inc.** (KCC), providing custom-blended chemicals and processes for water and wastewater treatment; **Kroff Facilities Services, Inc.** (KFS), enabling companies and organizations to outsource their water treatment services; **Kroff Process Technologies, Inc.** (KPT), providing process cleaners and lubricants to support the metals production and fabrication industries; **Kroff Well Services, Inc.** (KWS), offering remediation of flowback waters and production brines for frac water reuse; **Kroff Materials Reprocessing, Inc.** (KMR), which enables companies to reuse and recycle industrial manufacturing byproducts, including oil; and **Kroff International, LLC**, with projects in Japan, Europe, Africa and South America. Kroff partners with companies in primary metals, manufacturing, health care, and energy and more. Founded in 1988, Kroff is headquartered in Pittsburgh, PA. For more information, visit www.kroff.com.

###